

CASA DEL REY APARTMENTS

*Opportunity for High Yield in the Heart of Capitol Hill,
with Potential for Attractive Seller Financing Terms*

321 BROADWAY EAST, SEATTLE, WA 98102

km Kidder
Mathews

EXCLUSIVELY LISTED BY

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Section 01

EXECUTIVE SUMMARY

CASA DEL REY APARTMENTS

EXECUTIVE SUMMARY

CASA DEL REY APARTMENTS

OFFERING SUMMARY

PRICE	\$6,200,000
OFFER DATE	-

PROPERTY SUMMARY

ADDRESS	321 Broadway East Seattle WA 98102
NEIGHBORHOOD	Capitol Hill
YEAR BUILT	1910
UNITS	27
AVG UNIT SIZE	517
NRSF	15,560
ZONING	NC3P-75 (M1)
LAND SF	5,714 SF
EXTERIOR	Brick
WINDOWS	Double Pane Vinyl
ELECTRICAL	All Units Have Individual Breakers
PLUMBING	Mixed
HEATING	Gas Wall Furnaces
LIFE SAFETY	Common Area Sprinklers
ROOF	Replaced within last 5 years
LAUNDRY	Common, Machines Leased with Hainsworth



RESIDENTIAL UNIT SUMMARY

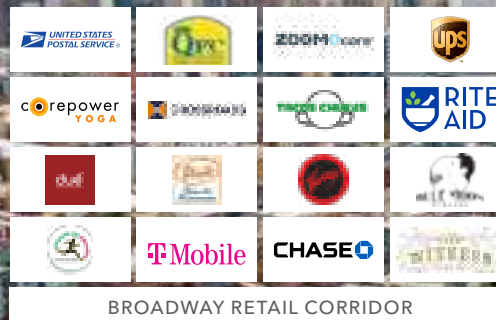
				In-Place Rent		Market Rent	
Type	Units	Avg SF	Total SF	Avg. Monthly Rent	Rent/SF	Avg. Monthly Rent	Rent/SF
Studio	13	426	5,540	\$1,272	\$2.99	\$1,475	\$3.46
1x1	14	601	8,420	\$1,659	\$2.76	\$1,750	\$2.91
Total/Average	27	517	13,960	\$1,473	\$2.85	\$1,618	\$3.13

*Buyer to verify unit square footage. Average unit size is estimated using King County Assessor net rentable area.

COMMERCIAL UNIT SUMMARY

Type	SF	\$/Mo	NNN	Lease Term
C1 Bean Espresso	646	\$3,500	\$449	5/31/2027
C2 Buckhorn Barbershop	964	\$4,665	\$670	Month to Month
C3 Spin Cycle	829	\$5,386	\$541	1/31/2029
Sprint / T-Mobile - Antenna	-	\$2,750	-	-
Total	2,439	\$16,302	\$1,660	

BENEFITING FROM A PRIME *CAPITOL HILL LOCATION*



CAPITOL HILL LIGHT RAIL STATION

CASA DEL REY
APARTMENTS

INVESTMENT HIGHLIGHTS



Excellent Capitol Hill Location

Located in the heart of Capitol Hill on an iconic street, residents can walk out of the front door of Casa Del Rey and be at the center of all of the most popular Cap Hill amenities. The Link Light Rail Station, Cal Anderson Park, and the Pike/Pine Retail Corridor are all blocks away.



Potential for Attractive Seller-Financing Terms

The Seller of Casa Del Rey is willing to offer seller-financing terms at a below market interest rate (pricing and Buyer dependent). Please inquire about potential terms.



Strong In-Place Yield with Clear Path to 7.5% Cap Rate

Casa Del Rey offers strong cash flow to a Buyer on day one. Lifting the average rents to the high watermark already being achieved at the property (9.8% on average) will allow for a great spread over the cost of debt.

Section 02

PROPERTY OVERVIEW

CASA DEL REY APARTMENTS

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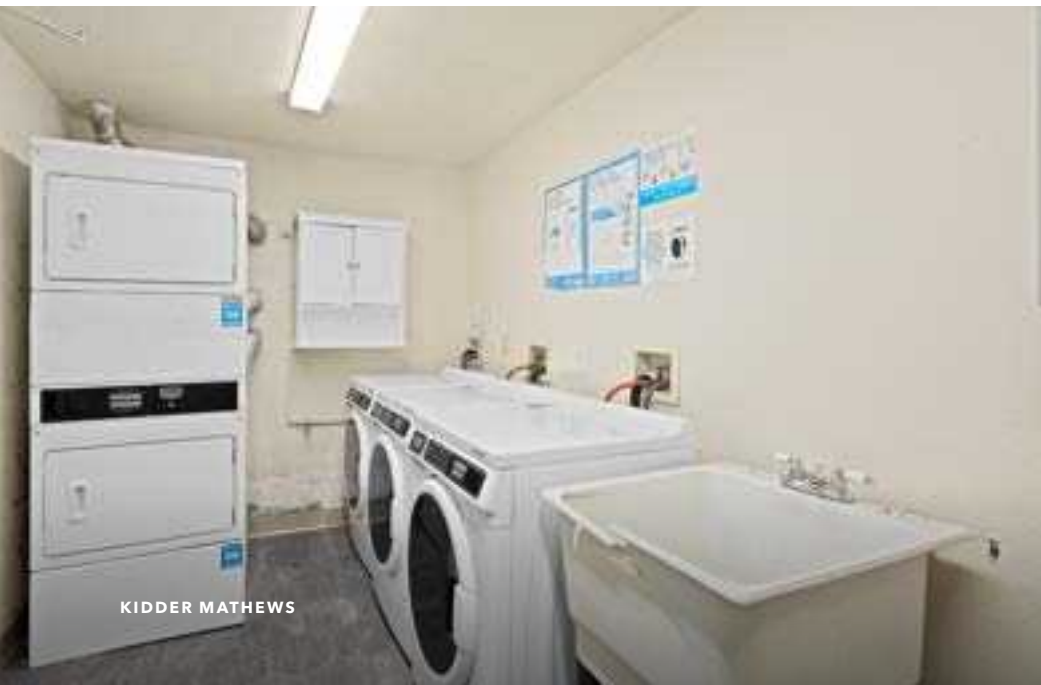
EXTERIOR PHOTOS



INTERIOR PHOTOS



COMMON AREA PHOTOS



Section 03

FINANCIALS

CASA DEL REY APARTMENTS

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Mathews

UNIT SUMMARY

RESIDENTIAL UNIT SUMMARY

Type	Units	Avg SF	Total SF	In-Place Rent		Market Rent	
				Avg. Monthly Rent	Rent/SF	Avg. Monthly Rent	Rent/SF
Studio	13	426	5,540	\$1,272	\$2.99	\$1,475	\$3.46
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Total	2,439	\$16,302	\$1,660	



FINANCIALS

CASH FLOW ANALYSIS

Income	T-12 Income		Current Income		Market Income	
Gross Potential Rent	446,322	2.66/SF/Mo	477,196	2.85/SF/Mo	524,100	3.13/SF/Mo
Vacancy	0	0.0%	(19,088)	4.0%	(20,964)	4.0%
Bad Debt & Concessions	(2,126)	0.5%	(4,772)	1.0%	(5,241)	1.0%
Net Rental Income	444,196		453,336		497,895	
Utility Fees	40,207	124/U/Mo	40,207	124/U/Mo	40,207	124/U/Mo
Laundry	4,463	165/U	4,463	165/U	4,463	165/U
Pet	665	25/U	665	25/U	665	25/U
Miscellaneous	12,471	462/U	12,471	462/U	12,471	462/U
Effective Residential Income	502,002		511,142		555,701	
Commercial Rent	187,747	77/SF	195,619	80/SF	201,487	83/SF
NNN Reimbursement	16,199	7/SF	16,199	7/SF	16,199	7/SF
Commercial PGI	203,946		211,817		217,686	
Commercial Vacancy	0		(10,591)	5.0%	(10,884)	5.0%
Commercial EGI	203,946		201,227		206,802	
Effective Gross Income	705,948		712,368		762,502	
Expenses	Sept. 2025 T-12 Expenses		Market Expenses		Market Expenses	
Taxes	67,567	2,502/U	67,567	2,502/U	67,567	2,502/U
Insurance*	60,000	2,222/U	32,400	1,200/U	32,400	1,200/U
Utilities	56,557	2,095/U	56,557	2,095/U	56,557	2,095/U
R&M*	50,635	1,875/U	50,635	1,875/U	50,635	1,875/U
Contract Services	8,291	307/U	8,291	307/U	8,291	307/U
Turnover	9,504	352/U	6,750	250/U	6,750	250/U
Management	36,735	5% EGI	35,618	5% EGI	38,125	5% EGI
Payroll	8,513	315/U	21,600	800/U	21,600	800/U
Marketing	0	0/U	2,700	100/U	2,700	100/U
Administration	5,795	215/U	5,795	215/U	5,795	215/U
Total Expenses	303,596	43% EGI	287,913	40% EGI	290,420	38% EGI
Expenses/U		11,244/U		10,663/U		10,756/U
Expenses/SF		17/SF		19/SF		19/SF
Net Operating Income	402,352	14,902/U	424,455	15,721/U	472,083	17,485/U

*Insurance expense in trailing operations reflects recent accruals annualized.

*Capital expenditures have been removed from the trailing 12-month repairs and maintenance line item.

6.49%

T-12 CAP RATE

6.85%

CURRENT CAP RATE

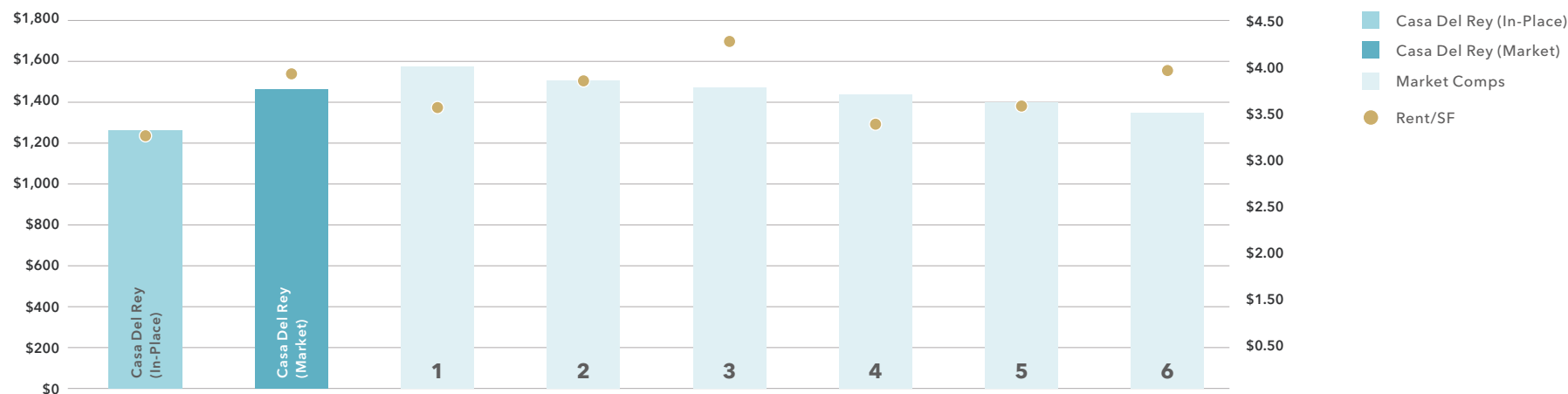
7.61%

MARKET CAP RATE

RENT COMPARABLES – STUDIO

	Property	Address	Neighborhood	Year	Unit SF	Rent	\$/SF
	Casa Del Rey (In-Place)	321 Broadway East	Capitol Hill	1910	426	\$1,272	\$2.99
	Casa Del Rey (Market)	321 Broadway East	Capitol Hill	1910	426	\$1,475	\$3.46
01	Austin Apartments	409 10th Ave	Capitol Hill	1928	450	\$1,575	\$3.50
02	532 Belmont Ave E	532 Belmont Ave E	Capitol Hill	1925	400	\$1,525	\$3.81
03	Serena Apartments	633 12th Ave	Capitol Hill	1926	350	\$1,475	\$4.21
04	Viceroy	505 Boylston Ave E	Capitol Hill	1930	445	\$1,450	\$3.26
05	Rajah Apartments	611 Harvard Ave E	Capitol Hill	1964	400	\$1,395	\$3.49
06	Broadway Court	425 & 435 10th Ave E	Capitol Hill	1925	350	\$1,350	\$3.86
	Average			1933	399	\$1,462	\$3.69

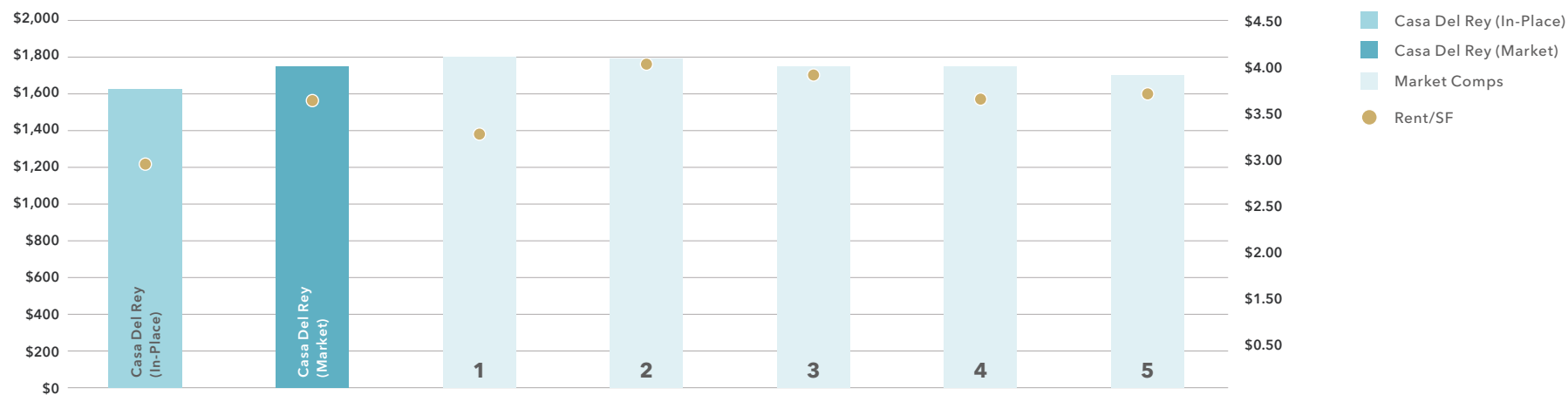
RENT VS RENT/SF



RENT COMPARABLES – 1X1

	Property	Address	Neighborhood	Year	Unit SF	Rent	\$/SF
	Casa Del Rey (In-Place)	321 Broadway East	Capitol Hill	1910	601	\$1,659	\$2.76
	Casa Del Rey (Market)	321 Broadway East	Capitol Hill	1910	601	\$1,750	\$2.91
01	Swansonia Apartmets	1017 Harrison St	Capitol Hill	1925	570	\$1,800	\$3.16
02	Parkway Apartments	603 12th Ave E	Capitol Hill	1929	455	\$1,795	\$3.95
03	Cheville Apartments	1300 E Denny Way	Capitol Hill	1957	455	\$1,745	\$3.84
04	411 Boylston Ave E	411 Boylston Ave E	Capitol Hill	1930	498	\$1,745	\$3.50
05	Harvard House	224 Harvard Ave E	Capitol Hill	1964	475	\$1,695	\$3.57
	Average			1941	491	\$1,756	\$3.60

RENT VS RENT/SF



SALE COMPARABLES

	Property	Neighborhood	Built	Units	Residential SF	Avg Unit Size	Sale Date	Price	\$/Unit	\$/SF	Cap
01	MAPLE 311 12th Ave E	Capitol Hill	1928	5	3,865	773	9/3/2025	\$1,800,000	\$360,000	\$466	4.7%
02	ELLIOT VIEW APARTMENTS 909 4th Ave N	Queen Anne	1930	8	4,390	549	8/15/2025	\$2,135,000	\$266,875	\$486	5.4%
03	GOLDIE 1521 15th Ave	Capitol Hill	1910	34	21,770	640	5/23/2025	\$6,700,000	\$197,059	\$308	2.2%
04	HILLCREST 1616 E Howell St	Capitol Hill	1905	38	30,695	808	2/7/2025	\$11,857,000	\$312,026	\$386	-
05	CARLYLE APARTMENTS 320 Summit Ave E	Capitol Hill	1908	19	14,604	769	2/7/2025	\$5,000,000	\$263,158	\$342	3.2%
06	GLEN ELLEN 1305 E Denny Way	Capitol Hill	1922	30	12,180	406	8/13/2024	\$5,000,000	\$166,667	\$411	5.3%
07	MARKETSIDES FLATS 84 Union St	Pike Place	1915	27	22,918	849	7/10/2024	\$10,200,000	\$377,778	\$445	5.2%
08	VILLA LUISA APARTMENTS 5909-5919 15th Ave NW	Ballard	1927	17	14,007	824	5/17/2024	\$4,485,600	\$263,859	\$320	6.4%
09	NEW CARROLL 305 Bellevue Ave E	Capitol Hill	1909	58	50,182	865	2/23/2024	\$18,000,000	\$310,345	\$359	-
10	THOMAS EAST 317 E Thomas St	Capitol Hill	1910	8	7,000	875	2/23/2024	\$2,400,000	\$300,000	\$343	5.3%
	Average		1916	24		736			\$281,777	\$387	4.7%
	CASA DEL REY 321 Broadway E	Capitol Hill	1910	27	15,560	517	--	\$6,200,000	\$229,630	\$398	6.5%

URM

URM

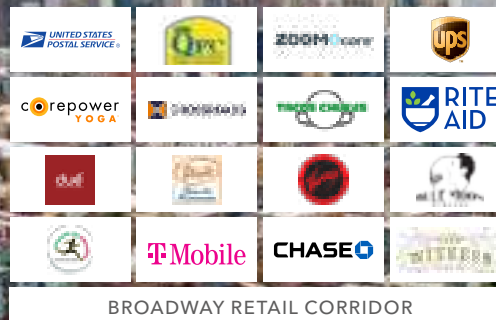
Section 04

LOCATION OVERVIEW

CASA DEL REY APARTMENTS

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BENEFITING FROM A PRIME *CAPITOL HILL LOCATION*



CAPITOL HILL LIGHT RAIL STATION

CASA DEL REY
APARTMENTS

IN THE HEART OF CAPITOL HILL— STEPS FROM EVERYTHING A TENANT WANTS

Nestled in one of Seattle's most vibrant neighborhoods, Casa del Rey Apartments places residents just steps from the city's best dining, nightlife, and cultural attractions—providing an unmatched lifestyle and ensuring strong tenant demand.



WALK SCORE OF 94

A walker's paradise with everything you need just steps away.



OVER 100 RESTAURANTS & BARS WITHIN A MILE

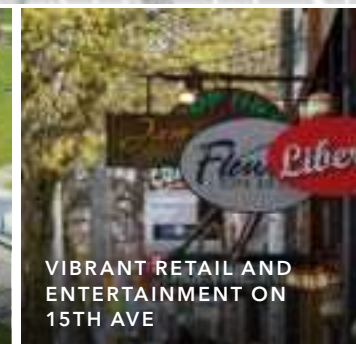
Enjoy a diverse mix of dining and nightlife options.



8-MINUTE WALK TO LIGHT RAIL

Quick and convenient access to downtown Seattle and South Lake Union

● Eat + Drink
 ● Health + Wellness
 ● Grocery + Shopping
 ● Schools + Parks



SEATTLE IS A NATIONAL LEADER IN *AI INNOVATION*

*The AI wave is real—and it's
anchored in Seattle.*

*Seattle's AI economy is a
structural tailwind for
long-term multifamily value.*



TIER 1 AI METRO

Seattle is 1 of 28 “Star Hubs” per Brookings, excelling in talent, innovation, and adoption.



TOP RESEARCH & TALENT

Amazon, Microsoft, UW, and Ai2 lead AI research and employment.



VENTURE-FUNDED MOMENTUM

Seattle AI startups are growing rapidly across enterprise sectors.

LOCATION OVERVIEW

Why Seattle's AI Ecosystem Matters for Multifamily Investors

TOP 5 U.S. METRO FOR AI READINESS

Seattle ranks in the top tier nationally for AI research and industry activity (Brookings, 2024).

HOME TO AI POWERHOUSES

Amazon, Microsoft, and the Allen Institute for AI anchor the region's AI economy.

UNMATCHED TALENT PIPELINE

The University of Washington and global recruiting funnel top-tier engineers into the local market.

VENTURE CAPITAL MAGNET

Billions in AI VC funding drive job creation, new startups, and long-term population growth.

STABILITY IN A SHIFTING MARKET

As AI transforms industries, Seattle's diversified tech base offers resilient demand for housing.

SEATTLE ENTERPRISE AI MARKET

LOCATION OVERVIEW

EXCELLENT ACCESS TO THE REGION'S TOP JOB CENTERS

ACCESS TO SEATTLE 5 MIN DRIVE

Current Office Space **108.1M SF**
Office Space Under Dev. **3.0M SF**

ACCESS TO BELLEVUE 20 MIN DRIVE

Current Office Space **30.9M SF**
Office Space Under Dev. **2.8M SF**

ACCESS TO REDMOND 25 MIN DRIVE

Current Office Space **17.1M SF**
Office Space Under Dev. **3.0M SF**

ACCESS TO SOUTH END 25 MIN DRIVE

Current Office Space / Industrial **16.6M SF**
Industrial Space Under Dev. **674K SF**

Source: CoStar, US Census Bureau

*\$142B Light Rail
Expansion by
2046*



LOCATION OVERVIEW

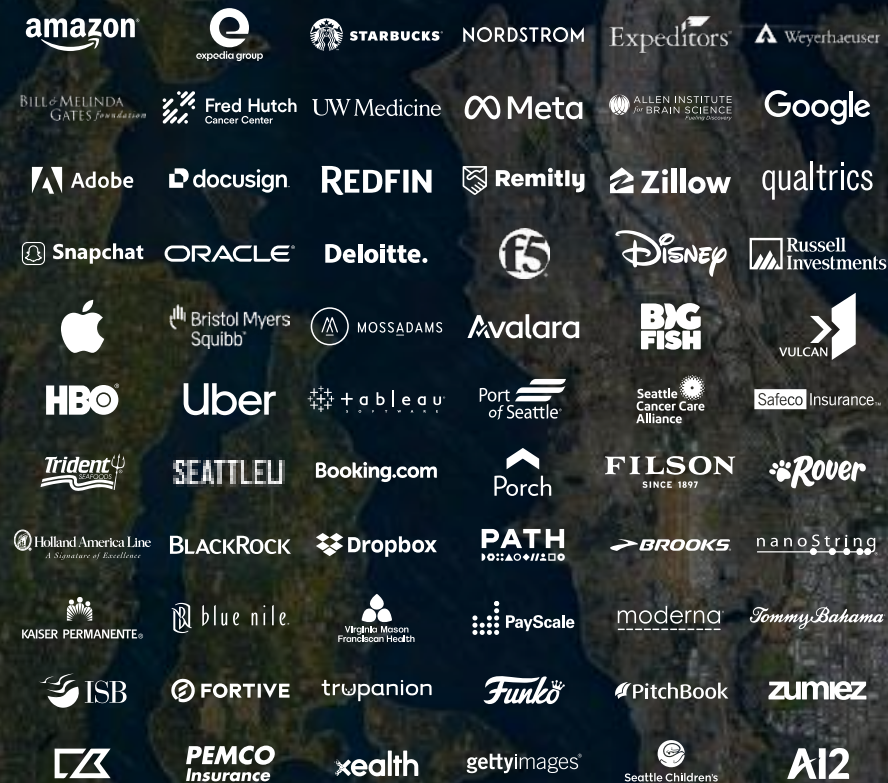
MAJOR EMPLOYERS

Seattle

108,690,376 511,688

TOTAL OFFICE SF

TOTAL EMPLOYEES



Eastside

77,834,835 259,322

TOTAL OFFICE SF

TOTAL EMPLOYEES



Kent Valley

114,094,059 279,560

TOTAL INDUSTRIAL SF

TOTAL EMPLOYEES



HEADQUARTERED IN THE PUGET SOUND



\$638B

2024 REVENUE

1.5M+

EMPLOYEES

87K

WA EMPLOYEES

Amazon, ranked #2 on the Fortune 500 list, has a market capitalization of \$1.61 trillion. The company has invested over \$225.6B in Washington State, contributing \$205B to the state's GDP. Amazon employs over 87,000 people directly in Washington and supports more than 487,200 indirect jobs. Its footprint in the state consists of 54 buildings with a total of 12M square feet of office space.



Microsoft

\$245B

2024 REVENUE

228K

EMPLOYEES

55.1K

WA EMPLOYEES

Ranked #13 on the Fortune 500, Microsoft is a global leader in technology and boasts a \$2.96 trillion market cap. Microsoft is expanding its Redmond World HQ with a multibillion-dollar project, adding 17 buildings and 6.7M SF of renovated space by 2025. Microsoft's influence in the region is highlighted by its more than 58,400 employees in Washington and its status as the 2024 World's Most Valuable Company.

T-Mobile™

\$81.4B

2024 REVENUE

70K

EMPLOYEES

6.6K

WA EMPLOYEES

T-Mobile recently completed a \$160M renovation of its Bellevue headquarters. The company employs around 7,600 people in Washington and occupies 1.5M SF of real estate in the Puget Sound region. This includes its national technology lab and Tech Experience 5G Hub, demonstrating its dedication to innovation in the telecommunications industry.



STARBUCKS®

\$36.2B

2024 REVENUE

361K

EMPLOYEES

10K

WA EMPLOYEES

Starbucks is the leading roaster and retailer of specialty coffee worldwide, with over 38,000 stores globally. Headquartered in Seattle, it employs 10,700 people in Washington State and occupies over 1M SF of office space, driving economic growth and development in Seattle.

HEADQUARTERED IN THE PUGET SOUND

expedia group™

\$13.7B

2024 REVENUE

16.5K

EMPLOYEES

3.3K

WA EMPLOYEES

Expedia Group ranks among the world's largest online travel companies, with major consumer brands including Expedia, Hotels.com, and VRBO. In 2021, the company opened a new \$900M headquarters in Seattle's Interbay neighborhood, which spans 1.38M SF across a 40-acre campus. The facility is designed to accommodate up to 6,500 employees, underscoring Expedia's commitment to the Puget Sound region.

(Image Source: ZGF)

COSTCO
WHOLESALE

\$255B

2024 REVENUE

333K+

EMPLOYEES

21.5K

WA EMPLOYEES

Ranked #12 on the Fortune 500, Costco's global HQ is in Issaquah. In 2023, it opened a nine-story, 625K SF office building. With 876+ locations worldwide, serving 132M cardholders, Costco employs around 21,000 in WA. Known for community engagement, it ranks 6th among the state's top corporate philanthropists.

NORDSTROM

\$15.1B

2024 REVENUE

54K+

EMPLOYEES

6.5K

WA EMPLOYEES

Nordstrom, a luxury department store chain founded in Seattle, operates 99 stores in the U.S. and 260 Nordstrom Rack locations. In 2023, the company opened 19 new Nordstrom Rack stores and plans to continue its expansion with 22 more in 2024 and four in 2025. Nordstrom is known for its strong corporate philanthropy in the Puget Sound area, donating over \$3M to Washington State in 2022.

Alaska

\$11.7B

2024 REVENUE

26K+

EMPLOYEES

11.4K

WA EMPLOYEES

Alaska Airlines is one of the largest airline carriers in the United States, serving a broad network of destinations across North America and beyond. The recent opening of "The Hub 2020" office facility at SeaTac enhances its regional operations. Alaska Airlines announced its plan to acquire Hawaiian Airlines for \$1.9B in December 2023, aiming to integrate the airlines' operations & loyalty programs.

SPORTS & ENTERTAINMENT

CLIMATE PLEDGE ARENA

18,100

SEATING CAPACITY

League: NHL, WNBA



SEATTLE
KRAKEN

LUMEN FIELD

68,740

SEATING CAPACITY

League: NFL, MLS



HUSKY STADIUM

70,138

SEATING CAPACITY

League: NCAA | Big Ten Conference



KIDDER MATHEWS

T-MOBILE PARK

47,929

SEATING CAPACITY

League: MLB



LOCATION OVERVIEW

INSTITUTIONS OF HIGHER EDUCATION

Sources: U.S. News & World Report, U.S. Census, WalletHub

#3

IN HIGHER EDUCATION RANKINGS IN U.S.

#1

MOST EDUCATED BIG CITY IN THE U.S.

#1

METRO IN THE U.S. FOR STEM PROFESSIONALS

37%

WITH A BACHELOR'S OR HIGHER IN WA

68%

OF SEATTLE RESIDENTS AGED 25+ WITH A DEGREE

#1

U.S. CITY FOR HIGHLY VALUED TECH SKILLS

W

UNIVERSITY of
WASHINGTON



MOST INNOVATIVE
Among U.S. Public Universities, Reuters



FED. RESEARCH FUNDING
Among U.S. Public Universities



U.S. PUBLIC INSTITUTIONS
Times Higher Education, 2025



GLOBAL UNIVERSITY RANKING
U.S. News & World Report, 2025

60,690+ student body

Best in the nation programs, with 41 programs placed in the top 10

75% of students call Washington home after graduation, most staying in Seattle

\$1.87 billion in research awards

UW Medical Center ranked #1 hospital in WA for 12 years running

5th Largest Employer in the State, supporting 1 out of every 34 jobs in the state, with an annual economic impact of \$21 billion

GLOBAL INNOVATION EXCHANGE
UNIVERSITY of WASHINGTON



Global Innovation Exchange (GIX), located in Bellevue, is a graduate-level institute for interdisciplinary engineering, business, and design. Founded by the UW, Tsinghua University (China's leading university), and Microsoft, GIX brings together top faculty and learners worldwide to work closely with industry, non-profit, and government partners.

PUGET SOUND REGION UNIVERSITIES

SEATTLEU

7,172 Students

SEATTLE PACIFIC

2,662 Students

PIU | PACIFIC LUTHERAN UNIVERSITY

2,600 Students

UNIVERSITY of WASHINGTON
PUGET SOUND

2,100 Students

BELLEVUE COLLEGE

19,134 Students

Northwest UNIVERSITY

723 Students

DigiPen

1,288 Students

BASTYR UNIVERSITY

742 Students

LIFE SCIENCES & HEALTHCARE

Seattle Ranked #9 Largest Life Science Ecosystem in the U.S.

The Seattle area ranked third for life sciences employment growth, which increased 25% from 2019 to 2022. R&D employment in the region increased even more rapidly, at 39.3%.

LEADING LIFE SCIENCE COMPANIES IN SEATTLE

Biotech & Pharmaceutical



Medical Research & Innovation



Healthcare Providers



Nonprofit & Philanthropic



LIFE SCIENCES

1,100+ life science organizations

46,540+ individuals employed directly in life science jobs

112,810+ jobs supported by WA life science industry

\$39 billion total economic impact

\$22 billion added to WA's GDP

\$49 billion record high WA life science M&A activity in 2023

HEALTHCARE

1,365+ healthcare organizations

218,515+ individuals employed directly in healthcare jobs

\$46 billion total revenues

LOCATION OVERVIEW

SEA Seattle-Tacoma
International
Airport

151K+
JOBS GENERATED

\$3.6B+
DIRECT EARNINGS

50.8M
PASSENGERS IN 2023

SeaTac Airport has a 4-star skytrax airport rating and designation as the best airport in North America, connecting directly to Seattle via Light Rail in 35 minutes.

35 total airlines connecting to
93 non-stop domestic and 30
international destinations

More than 87,300 direct jobs

\$3.6B+ direct earnings

\$442M+ state/local taxes

50.8 MM passengers in 2023,
10% up from 2022

2024 cargo on track for four-year
high (up 6.5% YTD)

THE NORTHWEST
SEAPORT ALLIANCE
SEATTLE + TACOMA

\$12.4B+
IN BUSINESS OUTPUT

58.4K
JOBS GENERATED

\$4B+
IN LABOUR INCOME

The Northwest Seaport Alliance is a marine cargo operating partnership of the Ports of Seattle and Tacoma in the Puget Sound. It is the third largest cargo port in the United States.

20,100 of direct jobs

Over \$70 BB of waterborne trade

\$4B+ labor income

\$136M+ state and local taxes

180 global trading partners (2022)

1.9x job multiplier

Full international exports up
4.9% for 2023

Exclusively listed by the Simon/Anderson Multifamily Team

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